

First Five minutes:

Quick intro of interviewers:

- Who we are? Hi I am Shraddha/Drew/Dan student at RIT.
- Reason why we are doing this

As a part of our class activity, We are collecting information like surveys for building application which can help people to move around city.

Quick intro of interviewee:

- Who are you, how old are you (20s? 30s? 40s? strike conversation, get them to open up)?
- What is your profession?
- What are you passionate about?
I don't think we should directly jump to ask anyone about his/her ethnicity.
- Do you travel often? When was the last time?
- Have you been to NYC recently?

Another important five minutes:

set of questions for locals:

- How do you get around town? (Drive/mass transit)
 - if they answer drive:
 - i) Why? There's so much traffic!
 - for mass transit:
 - i) Do you like it?
 - ii) ask what about groceries and heavy purchases?

set of questions for visitors:

- "Oh! where did you go?" Try to find out whether they are frequent visitors or not
- How much are you familiar with NYC?
- How did you get around? (drive/transit)
 - for drive:
 - i) Why?
 - for transit:
 - i) How did you figure out the transit system?
 - ii) How does it compare to other cities you have been to?
 - iii) Did you like the transit system? (Love/Hate)
 - For love:
 - How do you know the routes?
 - For hate:
Describe Chinese/Mexican bus services
 - Would they take it?
 - if no, Why?

User Behavior

How much do you rely on the Google maps?

Yelp as an analogy to shady bus

Scenario:

- There's absolutely amazing pizza in NYC, many people talk about that Rumors and Reviews of yelp It prices \$10/slice
Would you eat there?

- Run by unhygienic old man who doesn't wash his hands
Would you eat there?
 - If no:
 - It costs like \$1/slice, would you eat it?